



Butterfield

The Women's Leadership 2020





Butterfield

Mission:

Create an amazing learning and leadership experience for the Senior Leaders of both Butterfield and WeSpeak Bermuda. We will deliver this training through three days of unparalleled education, inspiration, and networking.





Your Teachers

Allen and Cindy Miller combined possess over twenty-five major championships in their bags. They are the only married couple in the world who have competed on all four major tours; The PGA TOUR, the LPGA Tour, the PGA TOUR Champions, and The Legends Tour of the LPGA. Their expertise lies in playing the game of golf for a living.

Allen is a Past Champion/Life Member of the PGA TOUR, a five-time Master's contestant, and has been named the second purest ball striker short game guru Dave Pelz has ever tested.

Cindy is a former LPGA Tour Player, LPGA National Teacher of the Year and named Top 50 Women Teacher in America by Golf Digest Magazine. She is also a Certified Behavior, Motivation, Judgment, and Emotional Intelligence Professional. She teaches individuals and corporations how to unlock potential and improve performance.

The Miller's are Golf Channel Academy Lead Instructors and can frequently be seen on NBC's Golf Channel.



The Events:



Butterfield

Wednesday, March 18, 2020- Boot Camp

Thursday, March 19, 2020- Dinner- Keynote Address

Friday, March 20, 2020- From the Back Nine to the Boardroom

Ongoing Online Own it® Academy



Programs and Opportunities

Boot Camp: Wednesday, March 18, 2020

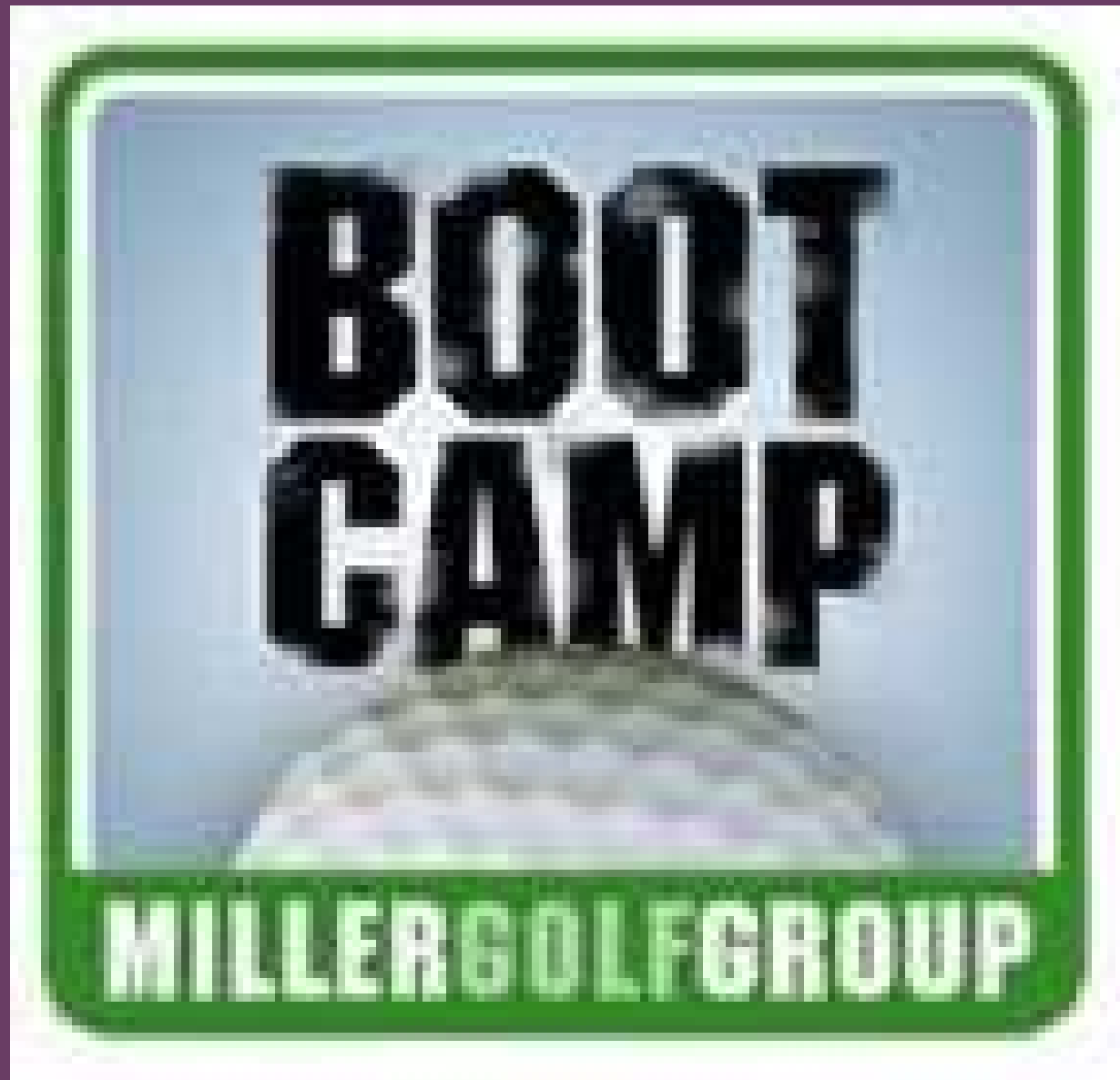
8:00-9:00 AM Your Golf Personality

The day begins at breakfast where the Millers will debrief attendees on their Personal DISC Golf Assessment Report. (this report will be completed as pre-work) The report reveals both natural and adapted behavior style. Attendees will learn how to play within their styles, to discern when they are adapting to others, and what to do about changing circumstances.

9:00-10:45 AM Straight on Purpose

Students will learn how to hit the golf ball clean, airborne, and straight on purpose. Each student will learn how to plan, prepare and produce a successful golf shot.

10:45-11:00 AM Break



Wednesday, March 18, 2020



Programs and Opportunities

Boot Camp: Wednesday, March 18, 2020

11:00-12:30 PM The Short Game

Chip, Pitch, Flop, and Chop. Students will learn how to produce and use the shots in an on-course situation.

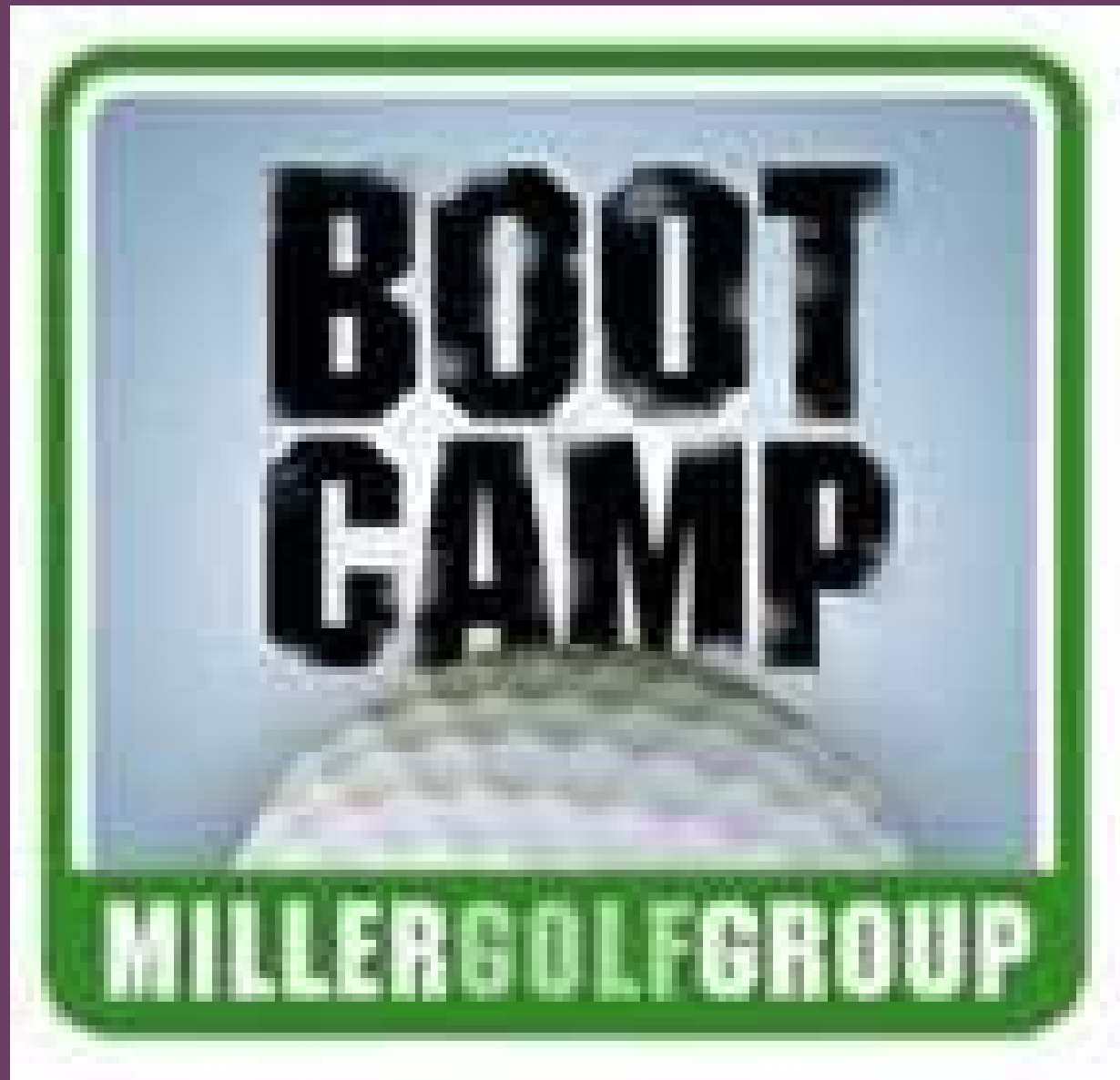
12:30-1:30 Lunch

1:30- 2:00 Warm Up

2:00-6:30 PM 18 Hole Guided Playing Experience

The Miller's will play a few holes with each group to ensure each attendee is able to take what they have learned on the range to the course.

6:30-7:30 PM Debrief/Closing



Wednesday, March 18, 2020



Programs and Opportunities

Dinner Meeting: Thursday, March 19, 2020

Keynote: The *it* Box

This motivational keynote address uses the remarkable story of Cindy's killer comeback as the backdrop to developing your potential, passion, and purpose.

The Box contains the tools needed to discover Your *it*[®].
What is *it*[®]? Your potential, passion, and purpose....

A Nail.

A Mirror.

A Seed.

Cindy makes use of these simple items to teach you the steps to take in pursuing the most important thing in the world... Your *it*[®].



Thursday, March 19, 2020





Friday, March 20, 2020

Programs and Opportunities

Seminar/ Workshop: “From the Back Nine to the Boardroom”

8:00-9:00 AM - Breakfast Meeting

**Who are You? Cindy Miller explains the Personal Insight Report.
What are your natural and adapted behavior styles?
What are your strengths? Weaknesses?
How can you discern the styles of others?**

9:00-10:00 AM - What motivates you to action?

**Why would it be advantageous to know what motivates your employees and/ or team members?
What are the key attributes of a good playing partner?**

10:00-10:15 AM Break





Friday, March 20, 2020

Programs and Opportunities

Seminar/ Workshop: “From the Back Nine to the Boardroom”

10:15-12:00 PM On the Range

How to plan, prepare and produce a golf shot.

12:00-1:00 Lunch

1:00-1:45 PM The Short Game: Chip, Pitch Flop, Chop

1:45-2:30 Putting: Alignment, Distance Control

2:30-4:30 On Course Guided Playing Experience

Allen and Cindy will guide participants throughout their round to ensure they are able to take their new-found knowledge onto the course.

4:30-5:30 Closing/ Debrief/ Takeaways





BUSINESS. SPORT. LIFE.

The Own it[®] Academy

Want to continue the learning process? I have created an ongoing online Professional Development Program that runs for eight months. Using the Insight Plus report, I will see where the gaps are and create a monthly online lesson attendees will complete. Once students have completed the lesson, we will jump on a live group coaching call where we will discuss that month's lesson.

Included in this program is a one on one personal debrief session with each student. This session has been created to ensure each student understands their report, creates some personal goals they would like to achieve, and get any questions answered.

Each attendee will be required to complete the Insight Compass Report as pre-work.





Pricing

Wednesday, March 18, 2020

Boot Camp

\$10,000 (DISC Golf Assessments Included)

Thursday, March 19, 2020

Keynote

\$7,500 (**it**[®] boxes included)

Friday, March 20, 2020

Seminar

\$10,000

Assessment Options

DISC/Motivators Lite

\$100 per person x 50 = \$5,000

DISC Motivators Full

\$150 per person x 50 = \$7,500

Insight Plus Full

\$275 per person x 50 = \$13,750

Personal Coaching Call

\$250 per person x 50 = \$12,500

Online Academy

\$250 per person per month x 8 months = \$100,000





Pricing

Package

Boot Camp- DISC Golf Reports

Keynote (**it**® boxes included)

Workshop/Seminar

Insight Plus Reports for 50

Personal One on One Debrief Coaching Call for 50

Ongoing Online Own It Academy for 50

Ala Carte Pricing for This Package is **\$153,750.00**. If you commit to the entire package, I am happy to offer you the discounted price of **\$125,000**.

Travel, meals, and Bermuda Taxes are extra.

Other options are available if you would like to create a custom package.



People are talking about Cindy

“Cindy Miller has beaten the odds and achieved more than and beyond even her own expectations. Her story is told to encourage others through their own personal struggles in sport, business and life. ”

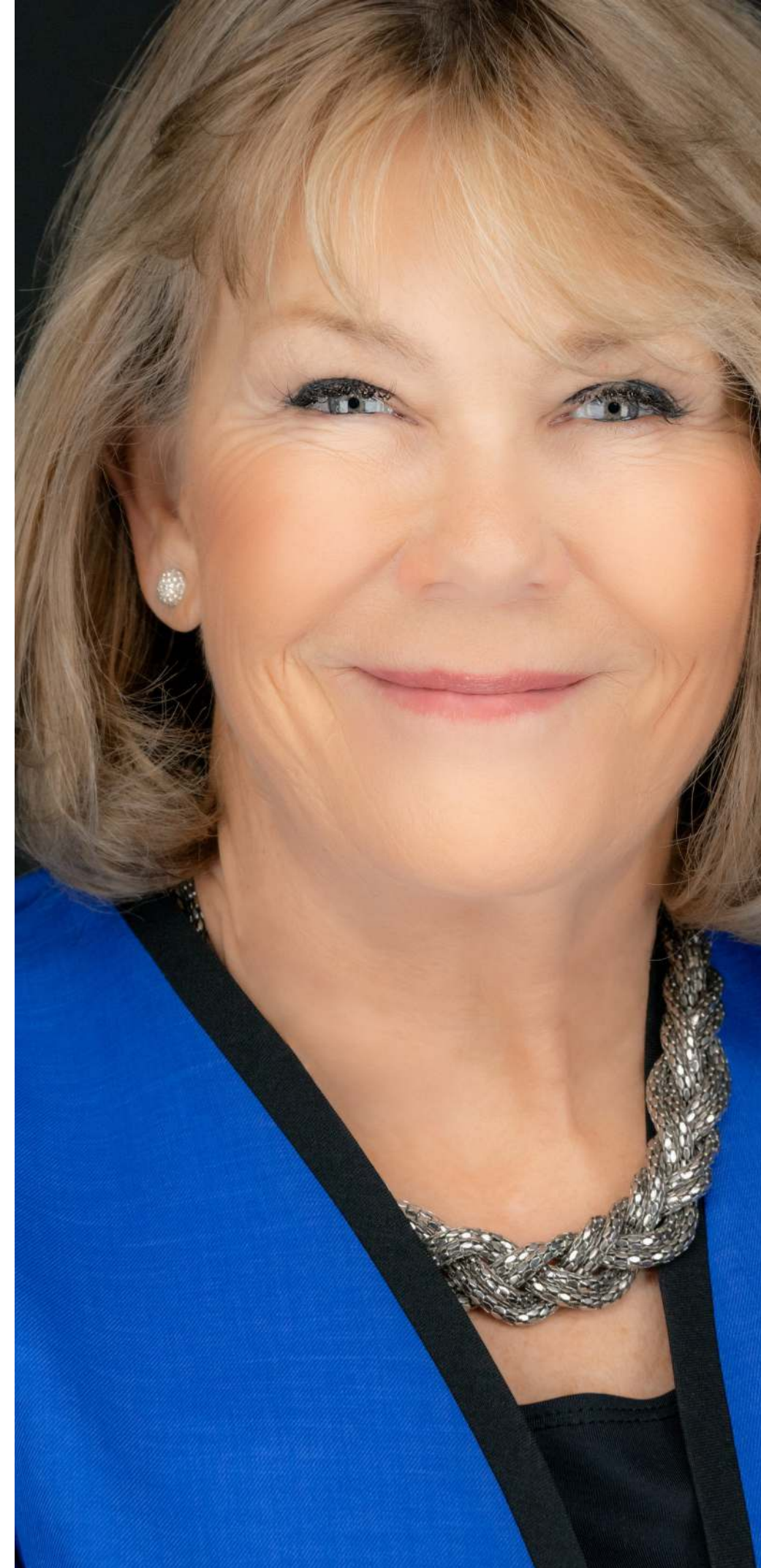
– **JIM KELLY,**
NFL Hall of Famer

“Our members tell us that revenues have grown anywhere from 5-25% as a result of taking Cindy’s program.”

– **GAIL MACKAY,**
President International Association of
Microsoft Channel Partners, Canada

“Every person felt valued, appreciated, and reassured about their own purpose which motivated them beyond our expectations!”

– **CATHY AQUINO,**
Independent Health



In the news



The New York Times

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